



Press release

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European Association for Storage of Energy launches website

European Association for Storage of Energy (EASE) unveils www.ease-storage.eu as a tool to help develop and promote the use of energy storage in Europe and worldwide.

Brussels, 10 August 2012 – The European Association for Storage of Energy (EASE) is the voice of the energy storage community, actively promoting the use of energy storage in Europe and worldwide.

The EASE organisation has grown from the need of European stakeholders to share and disseminate energy storage related information and to increase awareness and knowledge of European industrials, academics and public bodies in the matter of European needs in energy storage.

The website will support this broader purpose.

It contains information about:

- The association and its members,
- Energy storage technologies and applications,
- Policy work and important EU legislation,
- Publications and events related to energy storage.

The website is a living instrument that will always reflect the association's evolution. In the near future, an interactive tool such as a database featuring energy storage projects will be implemented and FAQs will be published.

EASE background

Founded in 2011, EASE results from an initiative of the European Commission, looking for a consensual vision of the roles, technologies and potential applications of energy storage within the frame of EU Energy and Climate policy. Following on from an Energy Storage Task Force launched by the European Commission in 2009 and the results of the final workshop, a group of leading European energy players decided to work together to found the new association.

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The European Association for Storage of Energy (EASE) is the voice of the energy storage community, actively promoting the use of energy storage in Europe and worldwide.

EASE actively supports the deployment of energy storage as an indispensable instrument to improve the flexibility of and deliver services to the energy system with respect to European energy and climate policy. EASE seeks to build a European platform for sharing and disseminating energy storage-related information. EASE ultimately aims to support the transition towards a sustainable, flexible and stable energy system in Europe.
