



**energy
storage
europe
conference**

SPONSORSHIP BROCHURE

6 – 8 October 2026

Hotel Le Plaza,
Brussels, Belgium

Organised by:



Previously:



**ENERGY
STORAGE**
Global Conference
BRUSSELS, 14 - 16 October 2025



ESGC becomes Energy Storage Europe Conference

The Energy Storage Global Conference (ESGC) will continue under a refreshed identity and a new name: **Energy Storage Europe Conference**. The conference remains a key meeting point for industry, researchers, and policymakers to exchange views on the most pressing issues in the energy storage sector, with a strong focus on Europe.

During three days, representatives will meet in Brussels, at **Hotel Le Plaza, on 6 - 8 October 2026**, to discuss regulatory and policy frameworks, the future storage market, and the latest developments in energy storage technologies.

Built on the foundations of eight successful conferences organised since 2014, the three-day event, organised by the Energy Storage Europe (formerly EASE) and CLERENS, will gather over 300 energy storage professionals, researchers, exhibitors, speakers, and policymakers, both onsite and online.



The Organiser

EASE will now be known as the **Energy Storage Europe** association, with a new identity designed to give the sector a stronger visibility. This transformation marks a significant milestone as the association approaches its 15th anniversary and reflects the central role that energy storage now plays in Europe's energy future.

Sponsorship and Exhibition Packages

	Early Bird Prices (until 28 February 2026)	Standard Prices
Platinum:	€21,400	€23,500
Gold:	€17,200	€19,000
Silver:	€8,000	€9,500
Exhibitor:	€4,300	€4,800

Additional Sponsorship Opportunities

Networking Cocktail
Conference Dinner
Lanyards
Conference Tote Bag
Conference Gift



For any additional information, please contact our Events Officer
Greta Bitante at g.bitante@energystorageeurope.eu

Platinum Sponsorship

Early Bird (until 28 February 2026): 21 400 €

Standard: 23 500 €

Platinum sponsors receive the highest level of visibility and recognition at the event. This exclusive package maximises your organisation's visibility among relevant stakeholders before, during, and after the conference. Enjoy top positioning to showcase your brand as a leader in the energy storage sector.

The Platinum Sponsor Package includes the following features:

Onsite Benefits

- 7 conference tickets
- 2 dinner tickets
- Prime exhibition space with customisable booth
- 1 speaking slot in a plenary session
- Your logo on onsite materials
- Post event report

Event Promotion

- 1 direct emailing to conference attendees
- 3 social media shout-out
- Your logo in all the mailings

Event Platform

- Logo and URL in virtual conference platform
- 5 seconds carousel logo display time
- 3 online staff members
- PDF and video uploads
- Chat and 1:1 meetings
- Leads download
- Polls

Gold Sponsorship

Early Bird (until 28 February 2026): 17 200 €

Standard: 19 000 €

The Gold sponsorship package ensures that your company **stands out** in all conference communications, creating a lasting impact. This package provides your company high visibility during, before, and after the event, resulting in a strategic exposure as a significant player in the energy storage sector.

The Gold Sponsor Package includes the following features:

Onsite Benefits

- 4 conference tickets
- 1 dinner ticket
- Prime exhibition space with customisable booth
- 1 speaking slot in a plenary session
- Your logo on onsite materials

Event Promotion

- 3 social media shout-out
- Your logo in all the mailings
- 1 direct mailing to conference attendees

Event Platform

- Logo and URL in virtual conference platform
- 5 seconds carousel logo display time
- 3 online staff members
- PDF and video uploads
- Chat and 1:1 meetings
- Leads download
- Polls

Silver Sponsorship

Early Bird (until 28 February 2026): 8 000 €

Standard: 9 500 €

This package offers your company **solid visibility** throughout the conference, both onsite and online, ensuring strong brand recognition among all participants. Your logo will be prominently showcased across key event materials and communication channels.

The Silver Sponsor Package includes the following features:

Onsite Benefits

- 3 conference tickets
- On-site customisable exhibition booth
- Your logo on onsite materials

Event Promotion

- 1 social media shout-out
- Your logo in all the mailings

Event Platform

- Logo and URL in virtual conference platform
- 4 seconds carousel logo display time
- 2 online staff members
- PDF and video uploads
- Chat and 1:1 meetings
- Leads download
- Polls

Exhibitor

Early Bird (until 28 February 2026): 4 300 €

Standard: 4 800 €

This package provides an exhibitor space and optimum visibility in the conference communications, during, before, and after the event.

The Exhibitor Package includes the following features:

Onsite Benefits

- 2 conference tickets
- On-site customisable exhibition booth

Event Promotion

- 1 social media shout-out
- Your logo in 1 mailing

Event Platform

- Logo and URL in virtual conference platform
- 3 seconds carousel logo display time
- 1 online staff member
- PDF and video uploads
- Chat and 1:1 meetings

Networking Event Sponsorships

NETWORKING COCKTAIL

at La Bellone

Evening of **6 October 2026**

3500 €



Benefits:

Company logo on page website and registration platform

Company logo on printed agenda

5 minutes speech at the venue

Possibility for you to bring additional branding material (roll-ups, gadgets, etc)

Visibility: up to 250 pax



CONFERENCE DINNER

at Belga Queen Restaurant

Evening of **7 October 2026**

2500 €

Benefits:

Company logo on page website and registration platform

Company logo on printed agenda

Company logo on printed dinner menu

5 minutes speech at the venue

Possibility for you to bring additional branding material (roll-ups, gadgets, etc)

2 dinner tickets included

Visibility: up to 100 pax

Additional Sponsorship Opportunities

These sponsorships options provide strong and continuous brand visibility throughout the event by featuring your logo on key conference materials used by all participants. As a **unique, one-of-a-kind opportunity available on a first-come, first-served basis**, it offers exceptional exposure and positions your company as an active contributor to the conference experience.

Lanyards: 10 000 €

Logo on conference lanyards
Virtual exhibition booth
Logo and URL on event webpage and conference platform
1 social media shout-out
2 conference tickets



Conference Tote Bag: 3 000 €

Logo on conference tote bag that will be distributed to all participants
Company logo on page website and registration platform
Company logo on printed agenda
Social media shot-out
20% discount on 1 conference ticket
Possibility to include company branded gadgets in the bags



Conference Gift: 2 000 €

Possibility to choose the official Conference gift for attendees and brand it with your company logo
Company logo on page website and registration platform
Company logo on printed agenda
Social media shot-out
20% discount on 1 conference ticket





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CONTACT:

For more information please contact

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